

FOR IMMEDIATE RELEASE



## Jackson Named *InvestmentNews* 2026 Annuities Provider of the Year

**LANSING, Mich. — June 29, 2026** — [Jackson National Life Insurance Company](#) (Jackson®), the main operating subsidiary of Jackson Financial Inc.<sup>1</sup> (NYSE: JXN), has been named the 2026 Annuities Provider of the Year by *InvestmentNews*. The award recognizes the annuity provider or insurance carrier that has displayed leadership in delivering value to financial professionals and their clients in product innovation, education, service excellence and operational effectiveness.

“Jackson is honored to be recognized by *InvestmentNews* for our commitment to supporting financial professionals and their clients with the goal of helping them achieve financial freedom for life,” said Alison Reed, EVP, Head of Distribution, Jackson National Life Distributors LLC (JNLD), the marketing and distribution business of Jackson. “This award reflects the strength of our organization, from our innovative and diversified product offerings and award-winning service to the strong relationships we’ve built with our distribution partners. Most importantly, it is a testament to the dedication of our associates, whose contributions every day deliver meaningful value to those we serve.”

This award highlights Jackson’s continued focus on meeting evolving customer needs and the increasing demand for annuities through its differentiated product offerings, broad distribution network and a strong foundation of service excellence. Jackson enhanced and expanded its product lineup in 2025, launching the third generation of its RILA suite, Jackson Market Link Pro® III, and introducing the Jackson Income Assurance<sup>SM</sup> Suite, a fixed index annuity (FIA) with an embedded guaranteed minimum withdrawal benefit (GMWB). (Jackson also recently launched the fourth generation of its RILA suite, Jackson Market Link Pro® 4 in June of 2026.) The company remains dedicated to enhancing the experience for financial professionals, launching a new website in 2025 that offers expanded digital capabilities, personalized tools and resources, equipping them with the knowledge and support to navigate an evolving retirement landscape with confidence.

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<sup>1</sup> Jackson National Life Insurance Company is a wholly owned subsidiary of Jackson Financial Inc. Jackson Financial Inc. is a publicly traded company.

Jackson's industry-leading force of annuity wholesalers provides financial professionals with timely, personalized support, education and guidance on product features, positioning and how products can align with varying client goals. Known for its best-in-class customer support, Jackson was awarded "Highest Customer Service – Financial Industry" for the 14<sup>th</sup> consecutive year in 2026 by Service Quality Measurement Group, Inc. (SQM). Combined, these efforts reinforce Jackson's role as a trusted partner to financial professionals and their clients.

The [2026 InvestmentNews Awards event](#), which took place on June 24 at the Edison Ballroom in New York City, celebrated the professionals and firms displaying excellence in the financial services industry.

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### **ABOUT JACKSON**

Jackson® (NYSE: JXN) is committed to helping clarify the complexity of retirement planning—for financial professionals and their clients. Through our range of annuity products, financial know-how, history of award-winning service\* and streamlined experiences, we strive to reduce the confusion that complicates retirement planning. We take a balanced, long-term approach to responsibly serving all our stakeholders, including customers, shareholders, distribution partners, employees, regulators and community partners. We believe by providing clarity for all today, we can help drive better outcomes for tomorrow. For more information, visit [www.jackson.com](http://www.jackson.com).

*\*SQM (Service Quality Measurement Group) Call Center Awards Program for 2004 and 2006-2025. (Criteria used for Call Center World Class FCR Certification is 80% or higher of customers getting their contact resolved on the first call to the call center (FCR) for three consecutive months or more.)*

Jackson® is the marketing name for Jackson Financial Inc., Jackson National Life Insurance Company® (Home Office: Lansing, Michigan) and Jackson National Life Insurance Company of New York® (Home Office: Purchase, New York).

### **GENERAL DISCLOSURES**

**Jackson, its distributors, and their respective representatives do not provide tax, accounting, or legal advice. Any tax statements contained herein were not intended or written to be used and cannot be used for the purpose of avoiding U.S. federal, state, or local tax penalties. Tax laws are complicated and subject to change. Tax results may depend on each taxpayer's individual set of facts and circumstances. You should rely on your own independent advisors as to any tax, accounting, or legal statements made herein.**

Annuities are long-term, tax deferred vehicles designed for retirement and are insurance contracts. Variable annuities and registered index-linked annuities involve investment risks and may lose value. Earnings are taxable as ordinary income when distributed. Individuals may be subject to a 10% additional tax for withdrawals before age 59½ unless an exception to the tax is met.

Guarantees are backed by the claims-paying ability of Jackson National Life Insurance Company or Jackson National Life Insurance Company of New York. They are not backed by the broker/dealer from which this annuity contract is purchased, by the insurance agency from which this annuity contract is purchased or any affiliates of those entities, and none makes any

representations or guarantees regarding the claims-paying ability of Jackson National Life Insurance Company or Jackson National Life Insurance Company of New York.

### **REGISTERED INDEX-LINKED ANNUITY (RILA) DISCLOSURES**

This material is authorized for use only when preceded or accompanied by the current contract prospectus. Before investing, investors should carefully consider the investment objectives and risks of the registered index-linked annuity. This and other important information is contained in the current contract prospectus at [Jackson.com/ProspectusJMLP2NY](https://Jackson.com/ProspectusJMLP2NY) for the Jackson Market Link Pro II (New York) prospectus, [Jackson.com/ProspectusJMLPA2NY](https://Jackson.com/ProspectusJMLPA2NY) for the Jackson Market Link Pro Advisory II (New York) prospectus, [Jackson.com/ProspectusJMLP3](https://Jackson.com/ProspectusJMLP3) for the Jackson Market Link Pro III prospectus, [Jackson.com/ProspectusJMLPA3](https://Jackson.com/ProspectusJMLPA3) for the Jackson Market Link Pro Advisory III prospectus, [Jackson.com/ProspectusJMLP4](https://Jackson.com/ProspectusJMLP4) for the Jackson Market Link Pro 4 prospectus, [Jackson.com/ProspectusJMLPA4](https://Jackson.com/ProspectusJMLPA4) for the Jackson Market Link Pro Advisory 4 prospectus, [Jackson.com/ProspectusJMLP4NY](https://Jackson.com/ProspectusJMLP4NY) for the Jackson Market Link Pro 4 (New York) prospectus, or [Jackson.com/ProspectusJMLPA4NY](https://Jackson.com/ProspectusJMLPA4NY) for the Jackson Market Link Pro Advisory 4 (New York) prospectus.

Jackson, its distributors, and their respective representatives do not provide tax, accounting, or legal advice. Any tax statements contained herein were not intended or written to be used and cannot be used for the purpose of avoiding U.S. federal, state, or local tax penalties. Tax laws are complicated and subject to change. Tax results may depend on each taxpayer's individual set of facts and circumstances. Clients should rely on their own independent advisors as to any tax, accounting, or legal statements made herein. Jackson Market Link Pro III and Jackson Market Link Pro Advisory III are not available in New York.

Registered index-linked annuities (contract form numbers ICC24 RILA300, ICC24 RILA300-CB1, ICC24 RILA302, ICC24 RILA302-CB1, ICC24 RILA305, ICC24 RILA305-FB1, ICC24 RILA307, ICC24 RILA307-FB1, ICC25 RILA310, ICC25 RILA310-CB1, ICC25 RILA312, ICC25 RILA312-CB1, ICC25 RILA315, ICC25 RILA315-FB1, ICC25 RILA317, ICC25 RILA317-FB1) are issued by Jackson National Life Insurance Company (Home Office: Lansing, Michigan) and in New York (contract form numbers RILA290NY, RILA290NY-CB1, RILA292NY, RILA292NY-CB1, RILA295NY, RILA295NY-FB1, RILA297NY, RILA297NY-FB1, RILA310NY, RILA310NY-CB1, RILA312NY, RILA312NY-CB1, RILA315NY, RILA315NY-FB1, RILA317NY, RILA317NY-FB1 ) by Jackson National Life Insurance Company of New York (Home Office: Purchase, New York) and distributed by Jackson National Life Distributors LLC, member FINRA. May not be available in all states and state variations may apply. These products have limitations and restrictions, including withdrawal charges or market value adjustments. Market value adjustments are not applied in New York. Jackson issues other annuities with similar features, benefits, limitations, and charges. Discuss them with your financial professional or contact Jackson for more information.

### **FIXED INDEX ANNUITY DISCLOSURES**

Fixed index annuities are also referred to as fixed annuities with index-linked interest in the contract.

Fixed index annuities are not available in New York.

The latest maturity date or income date allowed under an annuity contract is age 95, which is the required age to annuitize or take a lump sum.

Fixed index annuities (contract form numbers FIA280, FIA280-CB1, ICC25 FIA280, ICC25 FIA280-CB1, FIA285, FIA285-FB1, ICC25 FIA285, ICC25 FIA285-FB1) are issued by Jackson National Life Insurance Company (Home Office: Lansing, Michigan) and distributed by Jackson National Life Distributors LLC. These products are fixed annuities that do not participate in any stock or equity investments and have limitations and restrictions, including withdrawal charges and/or market value adjustments (MVA). During the withdrawal charge period and/or MVA period, the annuity's withdrawal value may be less than the initial premium. Additional premium is permitted in the first contract year. For costs and complete details, contact Jackson. Premium

payments are flexible in the first contract year only, subject to contract minimums and maximums. Subsequent premiums will remain in a fixed account until the first contract anniversary. No premium payments will be accepted after the first contract anniversary.

All indexes are unmanaged and not available for direct investment. The payment of dividends is not reflected in the index return.

**The design of these annuity contracts emphasizes the protection of credited interest rather than the maximization of interest rate crediting.** Jackson issues other annuities with similar features, benefits, limitations, minimum Caps/Rates, and charges. Similar products with different features, limitations and with either higher or lower Caps/Rates may be available through other broker-dealers. **Fixed annuities with index-linked interest may not be suitable for everyone.**

**Products and features may be limited by state availability, and/or your selling firm's policies and regulatory requirements (including standard of conduct rules).**

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