FOR IMMEDIATE RELEASE

Jackson Hosts Legal & Compliance Executive Council to Strengthen Industry Collaboration

Two-day forum focused on annuity supervision, best-interest practices, regulatory developments and retirement industry trends

LANSING, Mich. — October 29, 2026 — Jackson National Life Insurance Company® (Jackson®), the main operating subsidiary of Jackson Financial Inc.[1] (NYSE: JXN), recently hosted its Legal & Compliance Executive Council, bringing together legal, compliance and distribution leaders from Jackson and counterparts from nearly 20 distribution partner firms to discuss supervisory practices, regulatory developments, retirement planning trends and opportunities to better serve financial professionals and their clients.

Key discussion topics from the meeting included:

- Continued focus on helping firms operationalize best-interest standards through supervisory practices and financial professional education.
- Growing importance of collaboration among distribution, legal and compliance teams as regulatory expectations evolve.
- Increased interest in technology and planning tools that can enhance oversight while improving the experience of financial professionals and their clients.
- Ongoing demand for retirement income solutions amid demographic shifts and increasing focus on retirement preparedness.

"One thing that came through clearly is that meaningful collaboration across legal, compliance and distribution teams is essential to helping financial professionals navigate an increasingly complex environment while continuing to meet the needs of their clients," said Alison Reed, EVP, Head of Distribution, Jackson National Life Distributors LLC (JNLD), the marketing and distribution business of Jackson. "While firms may approach these issues differently, we share a commitment to helping financial professionals meet their obligations and serve their clients. The Legal & Compliance Executive Council provided an opportunity to share perspectives, discuss emerging challenges and identify practical solutions that support both investor protection and access to retirement income strategies."

"Annuity sales supervision has never been more important and data-driven," said Keith Golembiewski, Assistant Vice President, Annuity Research, LIMRA. "Industry annuity insights, research and trends are extremely important

[1] Jackson National Life Insurance Company is a wholly owned subsidiary of Jackson Financial Inc. Jackson Financial Inc. is a publicly traded company.

to guide how advisors and compliance teams evaluate suitability, and what it means for the conversations happening with clients today."

To learn more about Jackson's commitment to supporting financial professionals and advancing retirement planning conversations, visit jackson.com/financial-professional.html.

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ABOUT JACKSON

Jackson® (NYSE: JXN) is committed to helping clarify the complexity of retirement planning—for financial professionals and their clients. Through our range of annuity products, financial know-how, history of award-winning service* and streamlined experiences, we strive to reduce the confusion that complicates retirement planning. We take a balanced, long-term approach to responsibly serving all our stakeholders, including customers, shareholders, distribution partners, employees, regulators and community partners. We believe by providing clarity for all today, we can help drive better outcomes for tomorrow. For more information, visit www.jackson.com.

**SQM (Service Quality Measurement Group) Call Center Awards Program for 2004 and 2006-2025. (Criteria used for Call Center World Class FCR Certification is 80% or higher of customers getting their contact resolved on the first call to the call center (FCR) for three consecutive months or more.)*

Jackson® is the marketing name for Jackson Financial Inc., Jackson National Life Insurance Company® (Home Office: Lansing, Michigan) and Jackson National Life Insurance Company of New York® (Home Office: Purchase, New York).

Annuities are long-term, tax deferred vehicles designed for retirement and are insurance contracts. Variable annuities and registered index-linked annuities involve investment risks and may lose value. Earnings are taxable as ordinary income when distributed. Individuals may be subject to a 10% additional tax for withdrawals before age 59½ unless an exception to the tax is met.

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