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Family Risk

ISSUE BRIEF 01

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Part 6: Jackson National/Greenwald Research/CRR Project

How Well Do Individuals Recognize Family Risks to Retirement Security?

By Siyan Liu and Gal Wettstein

Issue Brief #1



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Introduction

Retirement planning often emphasizes market, health, and longevity risks, but being part of a family also introduces other important risks – such as changes in family structure and financial support to family members. Structure changes result primarily from widowhood or divorce, events that can undermine both income and wealth. Financial support consists mainly of transfers to adult children or aging parents that may be planned – like helping a child buy a house – or unplanned – like paying for a parent's medical care after a health shock.

Existing research suggests that both types of risks are relatively common – and costly. However, households may not adequately understand or prepare for such costs. A new CRR study tackles these topics to help update previous work and fill in the gaps.[1] The key data source for the analysis is a new survey of Americans ages 45-80, fielded in March 2026 and developed in collaboration with Jackson National Life Insurance and Greenwald Research.

This *brief* – the first of two – examines how often households experience family risks, the costs associated with the risks, and how accurately they anticipate future risks. The next *brief* will explore how they respond to family risks and how well-prepared they are to handle them.

The current *brief* proceeds as follows. The first section provides background on family risks from previous research. The second section introduces the data used in the analysis. The third section presents the results. The final section confirms that family risks remain common and costly; and that households appear to have reasonable perceptions about the risks of divorce, widowhood, and aid to parents, but they substantially underestimate support for adult children.

Background

This section documents key findings from previous research on the frequency and costs of family risks; the extent to which households recognize these risks; and what questions remain unresolved.

How Frequent and Costly Are Family Risks?

A significant research literature exists on both family structure changes and family financial support, which is briefly summarized here.[2]

[1] Liu and Wettstein (2026).
[2] For a detailed literature review, see the full paper (Liu and Wettstein 2026).

Family Structure Changes. Historically, widowhood was the main way that marriages among older adults dissolved. In recent decades, the prevalence of widowhood has fallen – from more than one-third of older adults in 1990 to about one-fifth in 2022, due to longer lifespans and shifts in marital patterns.[3] At the same time, many financial obligations persist – such as high housing expenses.[4] As a result, poverty rates are significantly higher among the newly widowed.[5]

As widowhood has declined, the risk of divorce in later life has risen sharply: the share of older adults divorced in 2022 was nearly triple the 1990 level.[6] Many who divorce later in life go on to remarry or repartner, which can offset some of the financial and mental strain of dissolution, though remarriages themselves have a higher risk of divorce.[7] Gray divorce is also costly, particularly for women – largely because they are less likely to repartner.[8] Poverty among women eligible for Social Security is nearly twice as high for those who divorced after age 50 as for those who divorced earlier.[9]

Family Financial Support. Beyond marital dissolution, family financial support is also common. Roughly one-third of households ages 65 and older make a transfer over a two-year period, and among parents with children ages 18-34, 59 percent report helping a child financially in the past year.[10] Notably, financial transfers are often episodic rather than steady; and they tend to track major life events.[11] These transfers can affect retirement security by diverting resources from a household's own saving. For example, about one-fifth of households ages 45-75 that provide support report a significant hit to retirement savings or income.[12]

How Well Do Households Recognize These Risks?

Households appear to underestimate their exposure to family risks, though direct evidence is thin. On the risk of death of a spouse, prior research has shown that individuals

[3] Loo and Brown (2024).
[4] Consumer Financial Protection Bureau (2014).
[5] Consumer Financial Protection Bureau (2022); and Streeter (2020).
[6] Loo and Brown (2024); and Smock, Tzoc, and Carr (2024).
[7] Carr and Springer (2010); and Brown and Lin (2022).
[8] Lin and Brown (2021).
[9] Lin, Brown, and Hammersmith (2017).
[10] Hou (2020); and Minkin et al. (2024). Median transfers are modest – around $2,000 per year in 2026 dollars – but averages in the upper half of the distribution exceed $6,500 annually.
[11] McGarry (2016).
[12] Minkin et al. (2024); and LIMRA (2025).

systematically underestimate how long they will spend widowed.[13] With respect to divorce, marriage license applicants expect their own marriages to last despite accurate knowledge of population divorce rates.[14] When it comes to providing financial assistance to family members, the vast majority of respondents ages 50 and older say they have not budgeted for this situation.[15]

What Gaps in the Literature Remain?

Several gaps in the literature stand out. First, it remains unclear whether older workers and retirees are well aware of family-related risks – that is, whether their own expectations align with the rates documented in the literature. Second, for family structure changes, prior research rarely asks households about the likelihood of divorce and widowhood within a given timeframe. Finally, for family financial support, the previous literature rarely distinguishes transfers made for anticipated milestones from those prompted by unplanned shocks, which may carry different implications for retirement security. All of these areas are covered in our analysis.

Data

To answer the underexplored questions, we fielded a new survey of adults from middle age through retirement age, developed in collaboration with Jackson National and Greenwald Research. We compare the survey responses with the historical experiences of households in the University of Michigan's *Health and Retirement Study* (HRS). The new survey was designed to capture both actual experiences with family-related financial risks over the past decade and expectations about such demands going forward, among other related topics. The HRS provides the benchmark to which survey respondents' expectations are compared.

For the survey, Greenwald Research interviewed 1,019 individuals ages 45-80 online from March 24-31, 2026.[16] A defining feature of the survey is that – in examining financial support to family – "significant" support is defined relative to each household's own finances. Respondents first report the amount at which support to a family member would begin to be a significant burden; that amount, with a floor of $2,500, is then inserted into the questions about

[13] Holden and Kuo (1996). Moreover, relying on individual life expectancies rather than joint survivor metrics mechanically understates the duration of widowhood (Compton and Pollak 2021).
[14] Baker and Emery (1993).
[15] Merrill Lynch (2016).
[16] The full survey is restricted to respondents with plausible exposure to family-related financial risk: those who were unmarried and had neither living children nor living parents or stepparents were screened out.

past and expected support. The measure therefore captures transfers large enough to strain each specific household's finances, rather than using transfer amounts above a common dollar threshold. For expectations of future risks, respondents are asked to rate the likelihood of each event over the next 10 years on a five-point scale, from "not at all likely" to "very likely."

Historical experience comes from the HRS, a biennial survey representative of the U.S. population over age 50 and their spouses. To benchmark expectations of changes in family structure, we calculate actual 10-year rates of divorce and widowhood among comparable respondents in the HRS.[17] For family financial support, we use HRS questions on whether the household gave financial help to adult children or parents in the prior two years and, if so, how much. Summing across waves of the HRS gives the total transferred over the decade in 2026 dollars.[18]

Results

This section presents the survey results. It documents how often households in the new survey have experienced family risks and at what cost and then asks whether households expect these risks going forward and compares their expectations to the historical data from the HRS.

How Common and Costly Are Family Risks?

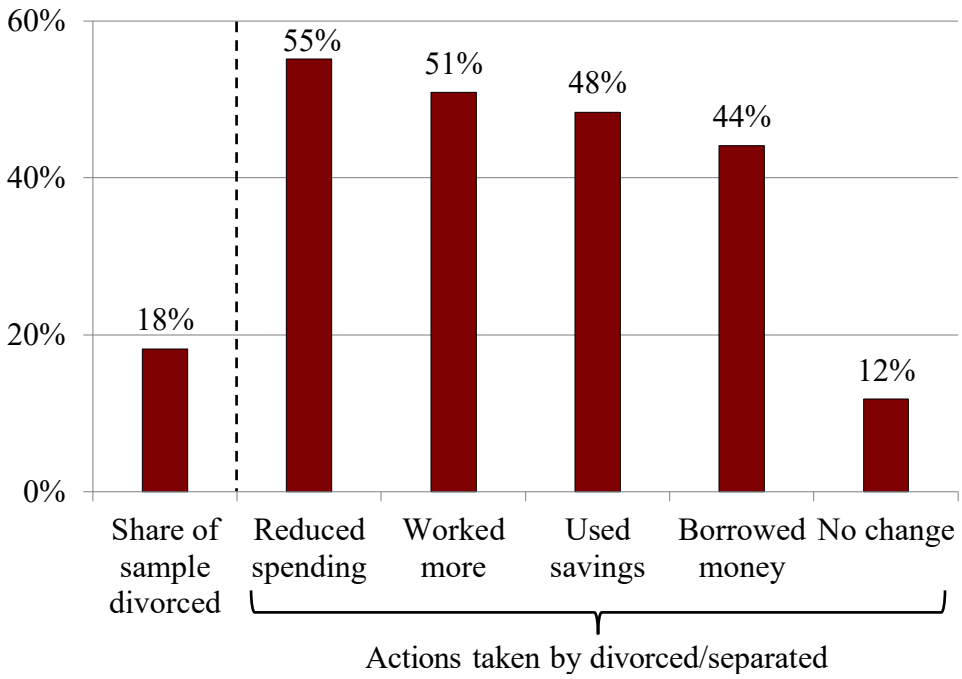
Both types of family risks are relatively common among the sample households. With respect to changes in family structure, because the sample is relatively young and few respondents have been widowed, we focus on past experiences with divorce. Nearly one in five report that they or their current spouse have been divorced or separated for more than a year (see Figure 1). Among this group, nearly nine in ten made adjustments to their finances to cope with the fallout.[19]

[17] The new survey respondents have an average age of 61. To match the life stage of this typical respondent, we keep HRS respondents whose ages were around 60 at baseline and who were re-interviewed 10 years later, so that each household's experience can be observed over the same horizon the survey covers, leaving roughly 15,000 HRS respondents. For more details, see the full paper (Liu and Wettstein 2026).

[18] The HRS transfer rates are likely lower bounds: the sample requires interviews only at baseline and 10 years later, so transfers made during any missed intermediate interview go unrecorded.

[19] Although the survey does not record the age at divorce/separation, these adjustments are consistent with the large and lasting declines in wealth and living standards documented for gray divorce.

Figure 1. *Percentage of Respondents Who Have Experienced a Divorce or Separation and, Among Them, the Share Who Made Financial Changes Afterward*

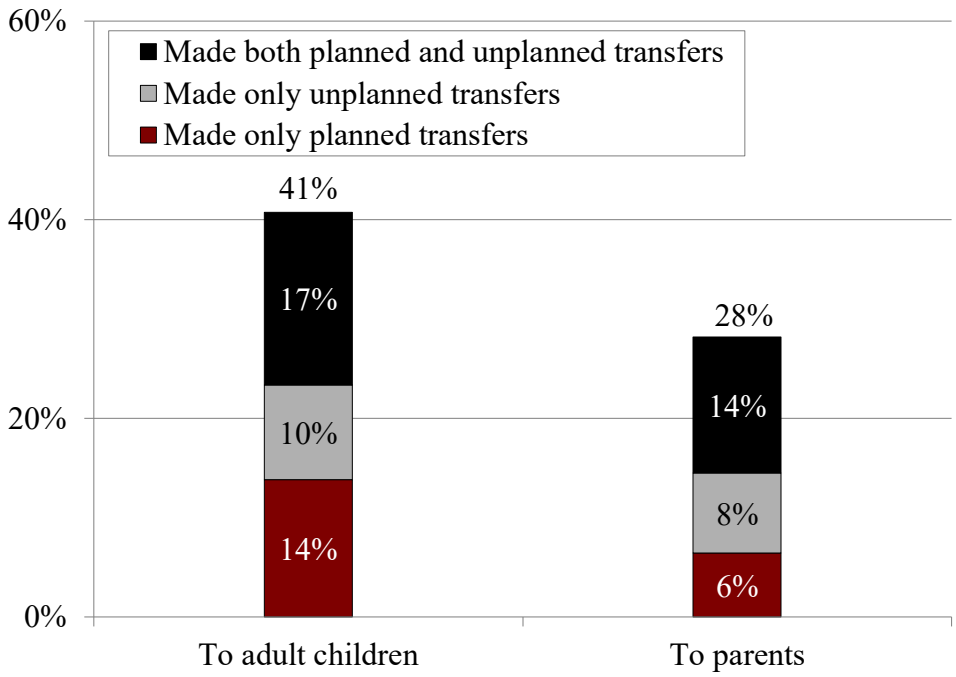


Notes: Respondents could select more than one change.
Source: Authors' calculations from the 2026 Greenwald Research Investor Survey.

Turning to family financial support, households appear to have limited room to help out. Respondents were first asked the amount at which a payment to support a family member would begin to be a significant burden on their finances. For about half of them, that threshold is $5,000 or less; only 22 percent put the threshold above $10,000. For our analysis, we use $2,500 as a lower boundary for defining "significant burden."

Yet, financially demanding needs for support from family members are common. Over the past decade, 41 percent of parents of adult children provided significant support to them (see Figure 2). Among respondents with living parents, 28 percent have made significant transfers to parents or in-laws.

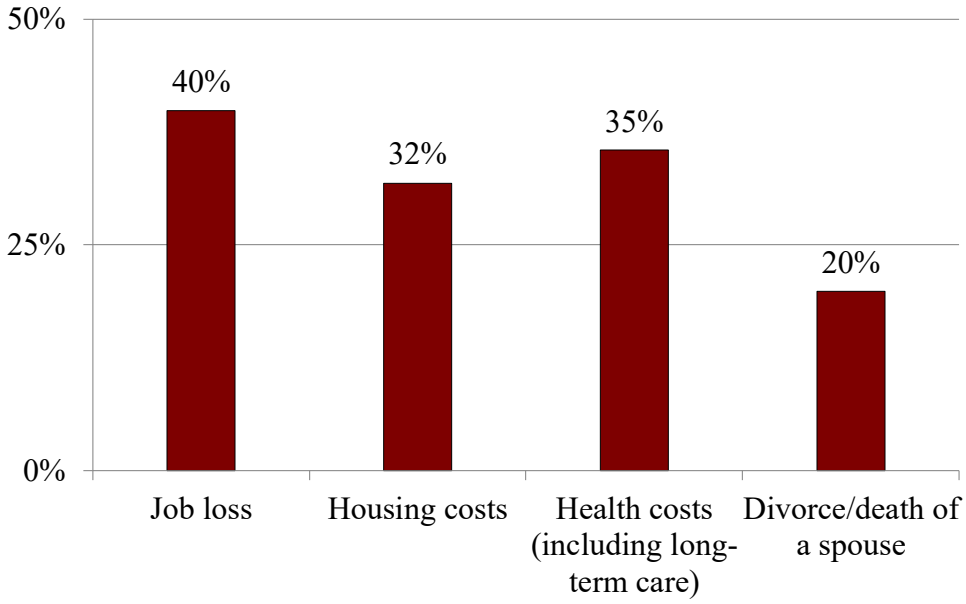
Figure 2. *Percentage of Respondents Who Provided Significant Support to Their Adult Children or Parents in the Past 10 Years, by Nature of Support*



Notes: Significant support is defined as being at or above the respondent's burden threshold (minimum $2,500).
Source: Authors' calculations from the 2026 Greenwald Research Investor Survey.

It may also be useful to look at whether the needs of family members are unplanned or planned, given that unforeseen events could potentially pose greater financial challenges. Notably, 27 percent of parents of adult children provided significant support for unplanned needs only or in combination with planned life events (see the first set of black and gray bars in Figure 2). Planned support covers events such as weddings, a home down payment, and education costs. Unplanned support, by contrast, stems mostly from job loss, housing costs, medical and long-term care costs, and a divorce or death of a spouse experienced by an adult child or parent (see Figure 3). This pattern is consistent with evidence that transfers generally track major life events among recipients.

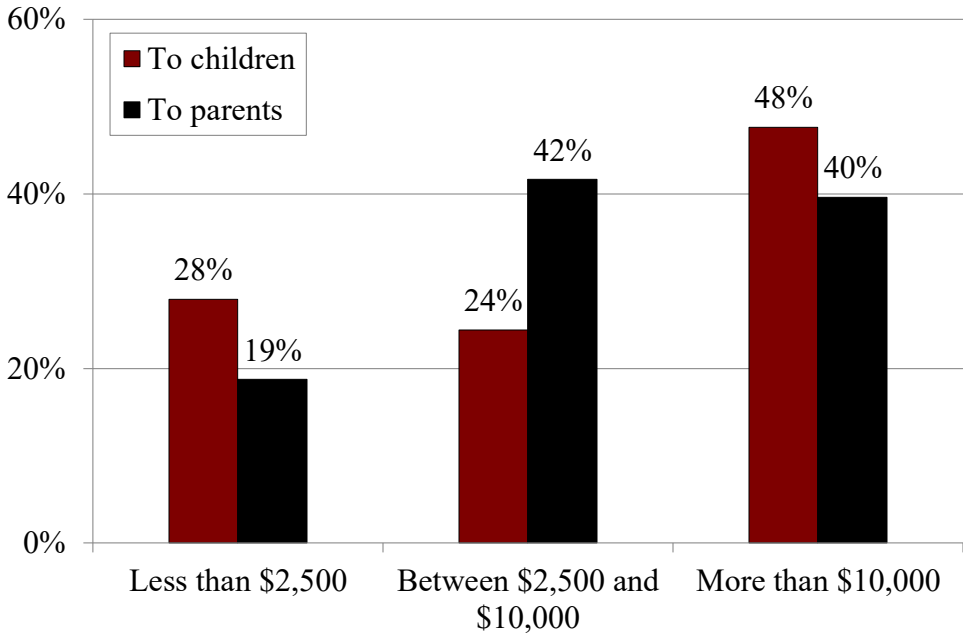
Figure 3. *Top Reasons for Unplanned Family Support*



Notes: Divorce or death of a spouse refers to events experienced by the recipient of support. Respondents could select more than one reason.
Source: Authors' calculations from the 2026 Greenwald Research Investor Survey.

Amounts of transfers are also large – about half of those who provided unplanned support to adult children, and two in five of those who supported parents, gave more than $10,000 over the past 10 years (see Figure 4).

Figure 4. *Amount of Unplanned Support Provided in the Past 10 Years, by Recipient*



Source: Authors' calculations from the 2026 Greenwald Research Investor Survey.

Both types of family risk, then, are common and weigh on household finances. Whether these costs are manageable may depend in part on whether households see them coming. The next section compares what households expect with what households like them have actually experienced in the past.

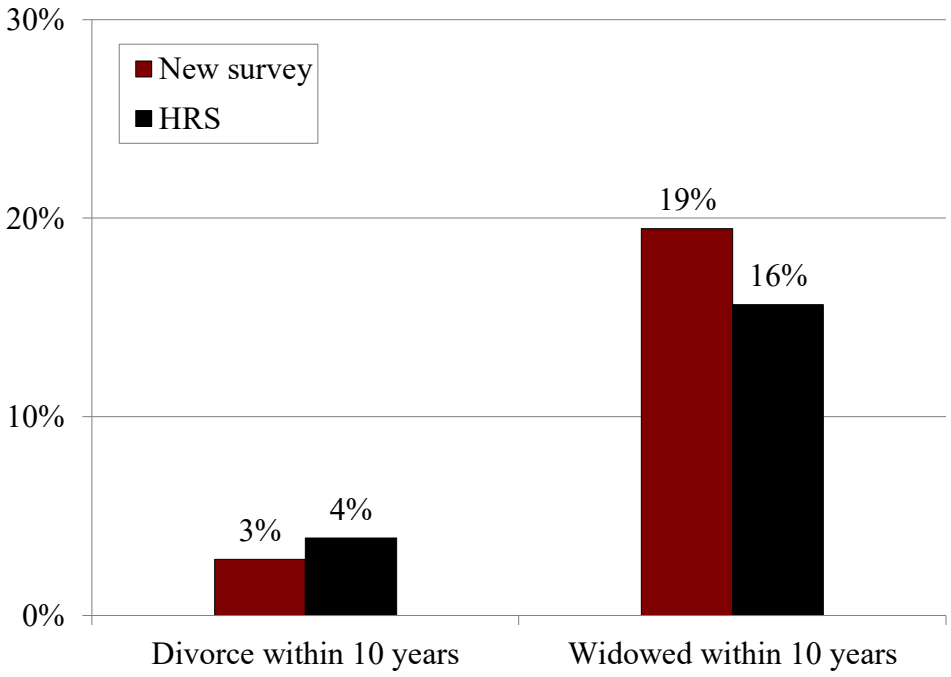
Do Households Recognize Family Risks?

To assess whether households' expectations about future risks are realistic, this section benchmarks our respondents against actual data on the occurrence of these risks among HRS respondents who are similar in age, gender, race, and marital status. The results show that married respondents predict family structure changes fairly well (see Figure 5).[20] Their expectations of divorce closely match historical experience: 3 percent say divorce is likely or very likely in the next 10 years, compared with a 10-year divorce rate of 4 percent among

[20] For divorce and widowhood, expected rates are the share of respondents who consider the event to be "likely" or "very likely" over the next 10 years. Including "somewhat likely" raises expected rates to 9 percent for divorce and 50 percent for widowhood.

married HRS respondents. Expectations of facing widowhood within the next 10 years slightly exceed that of historical experience.[21]

Figure 5. *Percentage of Married Respondents Who Expect Widowhood or Divorce in the Next 10 Years, Compared with Historical Rates in the HRS*



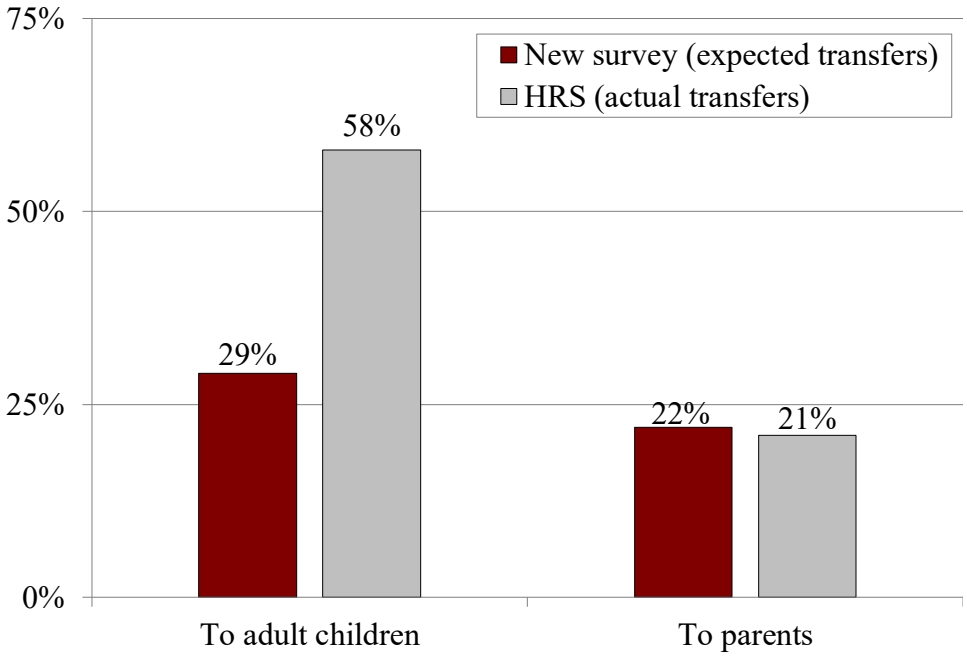
Notes: Expected rates are the share of married respondents who rate the event "likely" or "very likely." Historical rates are the share of HRS respondents married at baseline who were widowed or divorced within 10 years.
Sources: 2026 Greenwald Research Investor Survey and the University of Michigan, *Health and Retirement Study* (HRS) (1992-2022).

Turning to family assistance, households seem to underestimate the likelihood of significant transfers to adult children but not transfers to parents.[22] Twenty-nine percent of respondents to the new survey with adult children think it is at least somewhat likely that they will provide support of $2,500 or more to an adult child in the next 10 years (see Figure 6). Yet, over a decade, twice as many HRS households transfer $2,500 or more to children. In contrast,

[21] This does not contradict evidence that couples underestimate how long a surviving spouse will live alone: households may anticipate a spouse's death yet still plan for too short a period as a survivor.
[22] Expected rates for transfers use a broader definition than for family structure changes: respondents who rated significant support at least "somewhat likely." As a result, the gap for adult children is, if anything, understated.

expectations about providing at least $2,500 in support to parents track experience very closely: roughly 20 percent for both the new survey respondents and the HRS households.[23]

Figure 6. *Expected Likelihood of Providing Financial Support of at Least $2,500 in the Next 10 Years, Compared with Historical Rates in the HRS*



Notes: The historical rates are the share of HRS households with adult children or living parents that made transfers of $2,500+ over 10 years, in 2026 dollars.
Sources: Authors' calculations from the 2026 Greenwald Research Investor Survey and the HRS (1992-2022).

Overall, the results confirm that family-related risks are widespread and often costly, and suggest that households are often aware of these risks but that they substantially underestimate the likelihood of providing financial assistance to adult children.

Conclusion

Family members can help individuals insure against risks to retirement security, but it also opens them up to new risks. Our findings show that households often incur costs due to family risks that exceed the level they feel comfortable absorbing. Such risks include widowhood

[23] Notably, expectations differ significantly by past experiences with transfers. Respondents who have supported an adult child or parent in the past are far more likely to expect to do so again.

and divorce, and transfers to other family members. Nearly one in five respondents have experienced a divorce, and two in five parents of adult children have provided support at a level they consider a significant financial burden. These risks (or their timing) can be unplanned or planned. The findings further show that households appear to have a reasonably accurate perception of most of these risks when compared to hard data, with one major exception: they substantially underestimate the need to provide support for adult children.

The second *brief* in this series will take the next step by assessing how households respond to family risks when they occur, the tools they could use to mitigate risks (e.g., prenuptial agreements, wills, beneficiary designations), and their use of such tools.

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