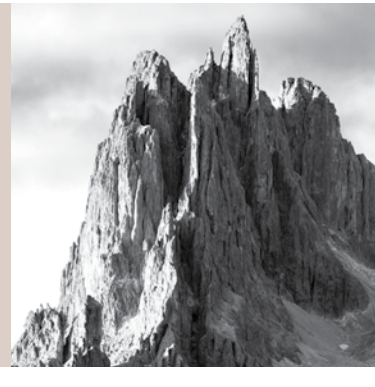


# Stay on top of inflation

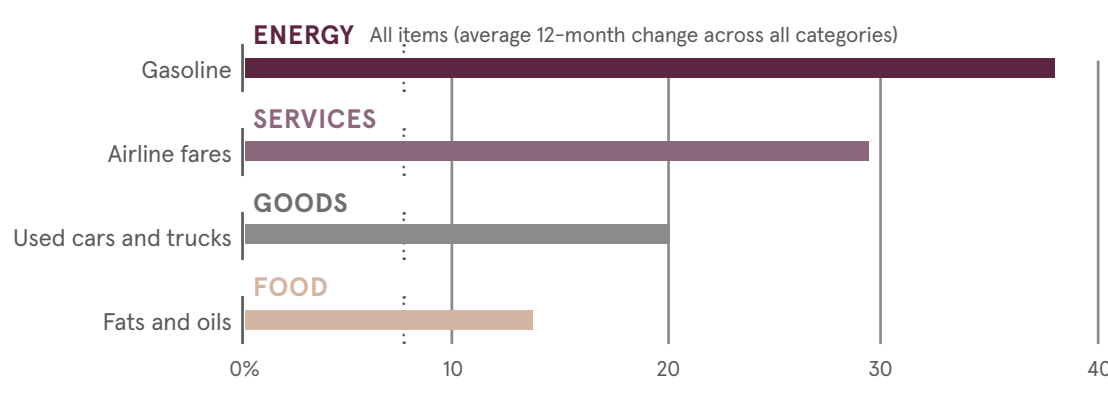
Important facts to help you navigate today's historically high prices



## MORE THAN A TREND

Inflation is here, and it's putting pressure on us in a variety of ways. Over the past 12 months, we've seen the impacts at the gas pump and beyond.

Consumer-price index, 12-month changes<sup>1</sup>

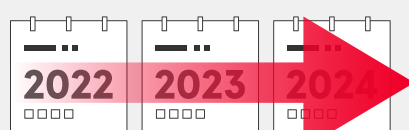


And, if past experience tells us anything, inflation may be here to stay for a while.

## Nearly 2/3 of retirees



believe today's inflation will last into 2023 or beyond.\*

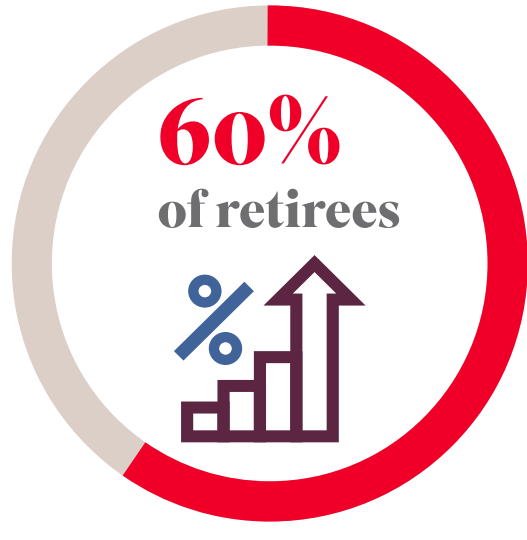


## SEE THE BIGGER PICTURE

High prices are certainly concerning. But new research shows a large portion of retirees could be overlooking the potential long-term impact of inflation on interest rates, and in turn, their investment portfolios.\*



at least somewhat concerned about the impact of inflation on **prices\***



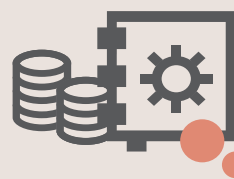
at least somewhat concerned about the impact of inflation on **interest rates\***

And while many retirees report that maintaining or growing their nest eggs through stock investments is a priority during this time, curiously, nearly half of them report keeping money in a savings account is one of their top three investment choices, although it will fall short of inflation.



## 8 in 10 retirees

indicated "maintaining or growing savings" was important to them\*



## Nearly half

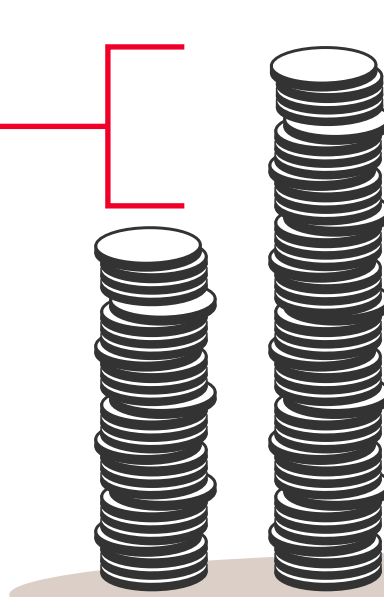
cited "keep money in savings" as one of their top three investment choices\*



This year, the Social Security Administration raised benefits by 5.9%, the largest such increase in 40 years.<sup>2</sup> Yet, the increase for retirees still falls short of the 8.5% 2022 inflation rate.<sup>3</sup>

## More than 2.5% gap

2022 Social Security benefit increase compared to 2022 inflation rate



## Take the next step

The majority of adults who work with a financial professional report feeling "very financially secure."<sup>4</sup>

**Stay on top of inflation. Call your financial professional today to create a retirement plan that can help you pursue a financial future with confidence.**



\* Jackson's Q1 Content Study, Inflation Perspectives, conducted in partnership with Advanis, surveyed 360 retirees between the ages of 60 and 80 who were retired at least three years and had financial assets of \$250,000 or more. Data collected online between Feb. 14 and March 9, 2022.

<sup>1</sup> Gabriel T. Rubin, Wall Street Journal, "Grocery, Airfare Inflation Reached Historic Highs in April; Gas Prices Eased," May 11, 2022.

<sup>2</sup> Lorie Konish, CNBC, "Record-High Inflation Could Mean a Bigger Social Security Cost-of-Living Adjustment in 2023," April 12, 2022.

<sup>3</sup> U.S. Bureau of Labor Statistics, "TED: The Economics Daily," April 18, 2022.

<sup>4</sup> Northwestern Mutual, "92% Of Americans Say Nothing Makes Them Happier Or More Confident Than When Their Finances Are In Order," July 22, 2019.

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