FOR IMMEDIATE RELEASE

Jackson Releases Environmental, Social and Governance Report

LANSING, Mich. — May 2, 2022 — Jackson Financial Inc.¹ (NYSE: JXN) (Jackson®) today announced the release of its inaugural Environmental, Social and Governance (ESG) report since becoming an independent, public company in September 2021. The report highlights Jackson’s ongoing ESG efforts and priorities for the future.

“Jackson’s historical focus and efforts to positively impact our environment, communities and stakeholders have always been important to our business, and we are proud to release our first ESG report as a public company to highlight our critical work in these areas,” said Laura Prieskorn, President and Chief Executive Officer, Jackson. “I am grateful to all Jackson associates, whose commitment to our values has powered our ESG efforts. We look forward to building on these efforts in the years to come as we continue to help more Americans achieve financial freedom for life.”

Highlights from the ESG report include:

- Jackson’s ESG priorities:
  - Protecting our environment: climate change; waste diversion and ecology.
  - Valuing our people and communities: diversity and inclusion; associate well-being and development; philanthropy and volunteerism.
  - Safeguarding your trust in us: strong governance and business practices; customer-focused products, service and advocacy; information security and privacy and investing responsibly.

- The solar farm installed at the Lansing, Michigan headquarters is estimated to power more than 20% of its campus building. Jackson also actively seeks to reduce its environmental impact and protect the habitats where it operates through various programs, including a recycling and composting initiative that annually diverts approximately 60% of the company’s waste from landfills.

- Jackson recognizes the importance of having an inclusive culture and offers participation in nine Business Resource Associate Groups (BRAGs) to allow associates to share their unique and diverse experiences. The company also provides associates with resources to grow as professionals through a variety of programs including mentoring, training, professional development and leadership courses. Through its Living Life Well

¹ Jackson Financial Inc. is a U.S. holding company and the direct parent of Jackson Holdings LLC (JHLLC). The wholly-owned subsidiaries of JHLLC include Jackson National Life Insurance Company, Brooke Life Insurance Company, PPM America, Inc. and Jackson National Asset Management, LLC.
program, Jackson provides support for associates both at work and home, focusing on emotional well-being, financial wellness and health and safety.

- Jackson donated more than $5.6 million and its associates contributed over 11,500 volunteer hours to hundreds of nonprofits in 2021. Jackson’s philanthropy efforts resulted in reaching more than 1.8 million students with financial education, sponsoring the construction of the Jackson Volunteer Center at the Greater Lansing Food Bank and a variety of other associate-led volunteer efforts.

- Jackson aims to uphold the highest standard of business practices through strong governance and award-winning customer service. Our nine-member Board, with 44% gender and ethnic diversity, enables a broad range of perspectives and experiences. Jackson also recognizes the impact its investments have and integrates ESG considerations into its investment process.

More information about Jackson’s ESG initiatives, including access to the full 2021 ESG report, are available on the company’s website at www.jackson.com/the-jackson-difference/environmental-social-governance.html.

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ABOUT JACKSON

Jackson® (NYSE: JXN) is committed to helping clarify the complexity of retirement planning—for financial professionals and their clients. Our range of annuity products, financial know-how, history of award-winning service* and streamlined experiences strive to reduce the confusion that complicates retirement planning. We take a balanced, long-term approach to responsibly serving all of our stakeholders, including customers, shareholders, distribution partners, employees, regulators and community partners. We believe by providing clarity for all today, we can help drive better outcomes for tomorrow. For more information, visit www.jackson.com.

*SQM (Service Quality Measurement Group) Contact Center Awards Program for 2004 and 2006-2021. (To achieve world-class certification, 80% or more of call-center customers surveyed must have rated their experience as very satisfied, the highest rating possible).

Jackson National Life Insurance Company is a wholly owned subsidiary of Jackson Financial Inc. Jackson Financial Inc. is a publicly traded company.


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