



The market's been a bumpy ride—but it's gone up more often than down.

It's true. When you look at the equity market, historically it has been a roller coaster. So, if you postpone investing until the market averages out, you might find yourself waiting a very long time. While the annualized return since inception on 12/31/1925 is 10.29%, the Ibbotson SBBI US Large Stock Index only performed near that average six out of the last 95 years. More interesting is that it has delivered positive annual returns about 74% of the time. That's 70 "up" years. And as the chart shows, half of those 70 up years have returned gains of 20% or better.¹

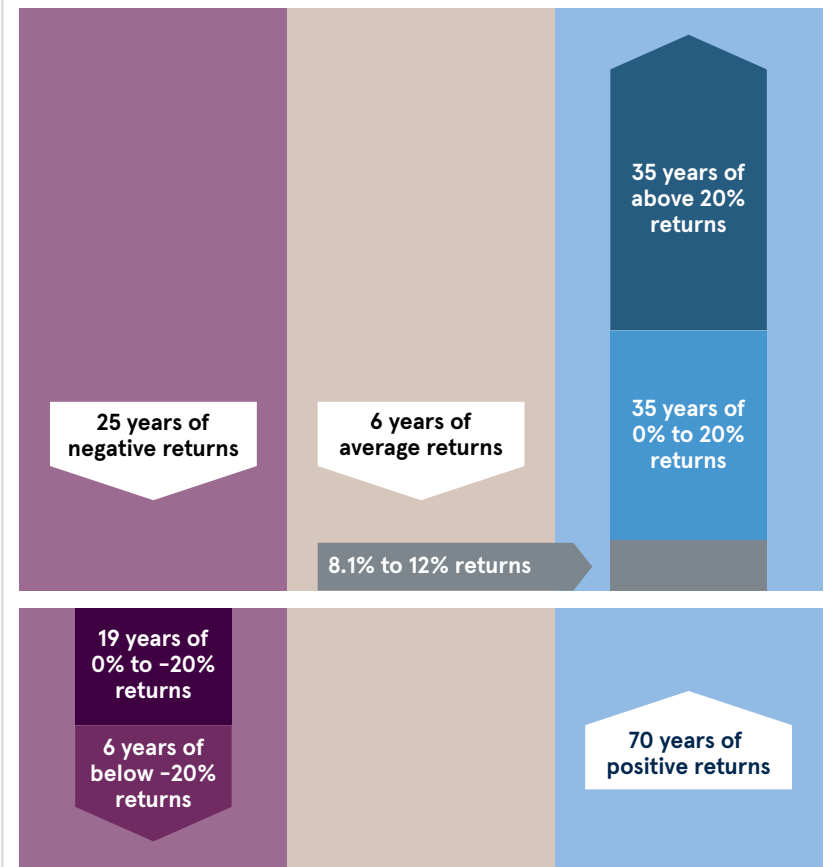
Although past performance is no guarantee of future results, waiting for the market to stabilize could mean missing out on years of big gains.

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Ups and Downs of the Equity Market¹



Ibbotson SBBI US Large Stock Index for the 95-year period ending 12/31/2020.

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Large company stock performance is derived from the Ibbotson SBBI US Large Stock TR and includes the reinvestment of dividends with no fees assessed.

Chart is for illustrative purposes only and is not representative of the performance of any particular portfolio, security, or strategy.

An investment cannot be made directly in an index.

If you think a big loss is painful, try missing out on a big gain.

Have you been questioning if you should stay out of the market while it's down? Keep this in mind: Markets have historically moved up more often than down. In fact, as the chart shows, our nation's largest down markets were followed by significant rallies.

Being in the market at the beginning of a historical upswing could have positive effects on your portfolio.

Use the color bars to find the worst year of each major downturn and match it to its rally at the right.

NEGATIVE YEARS				POSITIVE YEARS			
-20% or less	-19.9% to -12%	-11.9% to -8%	-7.9% to 0%	0.1% to 8%	8.1% to 12%	12.1% to 20%	20.1% or more
2008 -37.0%	1973 -14.7%	2001 -11.9%	2018 -4.4%				
2002 -22.1%		2000 -9.1%	1990 -3.2%				
1974 -26.5%		1969 -8.5%	1981 -4.9%				
1937 -35.0%		1966 -10.1%	1977 -7.2%				
1931 -43.3%		1962 -8.7%	1953 -1.0%				
1930 -24.9%		1957 -10.8%	1939 -0.4%				
		1946 -8.1%	1934 -1.4%				
		1941 -11.6%					
		1940 -9.8%					
		1932 -8.2%					
		1929 -8.4%					

2019	31.5%
2017	21.8%
2013	32.4%
2009	26.5%
2003	28.7%
1999	21.0%
1998	28.6%
1997	33.4%
1996	23.1%
1995	37.4%
1991	30.5%
1989	31.5%
1985	32.2%
1983	22.5%
1982	21.4%
1980	32.4%
1976	23.8%
1975	37.2%
1967	24.0%
1963	22.8%
2020	18.4%
2014	13.7%
2012	16.0%
2010	15.1%
2006	15.8%
1994	1.3%
1992	7.7%
1987	5.2%
1984	6.3%
1978	6.6%
1970	4.0%
1960	0.5%
1956	6.6%
1948	5.5%
1947	5.7%
2015	1.4%
2011	2.1%
2007	5.5%
2005	4.9%
1994	1.3%
1992	7.7%
1987	5.2%
1984	6.3%
1978	6.6%
1970	4.0%
1960	0.5%
1956	6.6%
1948	5.5%
1947	5.7%
2016	12.0%
2004	10.9%
1993	10.0%
1968	11.1%
1959	12.0%
1926	11.6%
2016	12.0%
2004	10.9%
1993	10.0%
1968	11.1%
1959	12.0%
1926	11.6%
1961	26.9%
1958	43.4%
1955	31.6%
1954	52.6%
1951	24.0%
1950	31.7%
1945	36.4%
1943	25.9%
1942	20.3%
1938	31.1%
1936	33.9%
1935	47.7%
1933	54.0%
1928	43.6%
1927	37.5%

- Credit Crisis (2007–2009) and Rally (2009)
- Dot-Com Bust (2000–2002) and Rally (2003)
- Oil Crisis (1973–1974) and Rally (1975)
- Recession of 1957 (1957) and Rally (1958)
- Pearl Harbor (1940–1941) and Rally (1942)
- Late Depression (1937) and Rally (1938)
- Early Depression (1929–1932) and Rally (1933)

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Indicates year-end results.

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