

RIA AND WEALTH MANAGERS

CHALLENGES TO TRUST ACCOUNT GROWTH

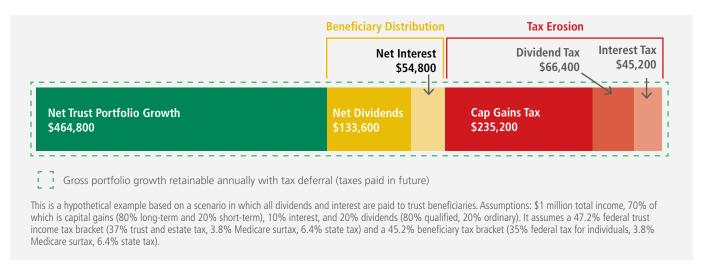
Taxes and distributions can erode account value of a trust.

Irrevocable trusts represent a tremendous opportunity to grow and protect wealth and to control its transfer within a family. However, the growth potential of these trusts often goes unfulfilled. Why? Taxes and distributions.

The tax code is designed to reduce accumulation outside of a taxable estate. This is why trusts are required to pay the highest marginal income tax rate of 37% on all taxable earnings that exceed just \$13,050.1 Whereas, a household would need to make more than \$628,300 to pay the highest marginal income tax rate. To help alleviate some of the tax burden, distributions are often used in the first 65 days of the year to shift the tax burden from the trust tax brackets to individual brackets.²

While this approach can offer marginal short-term income tax relief, these distributions essentially squander the growth potential of the trust. Distributed earnings are subject to the potential estate tax of the beneficiary. When funds leave the trust, they may also leave the oversight of the professional manager. Additionally, distributed assets may also alter beneficiaries' tax profiles, raising their effective tax rates and further eroding potential for growth.

As an example, consider the situation that a \$12.5 million multi-generational trust experienced. Due to portfolio reallocations and a good year of returns, this trust realized a \$1 million (8%) gain. Even in a banner year, the trust itself grew only \$464,800 (3.72%) before management expenses. The figure below shows how distributions eroded 4.28% of the total value of the trust or more than 50% of the investment gain for that year.



For trusts that include a longer-term growth goal, you can see why trustees grapple with these conflicting pressures of trust goals and taxation.

A variable annuity investment platform can provide trust officers a tool that allows the ability to manage this situation through the power of tax deferral.* Any portion of trust assets that benefits from tax deferral is not subject to annual taxation for capital gains, interest, or dividends. As a result, trustees can avoid tax-motivated distributions, which can allow the trustee to minimize income distributions while allowing any earnings to accumulate on a tax-deferred basis. Overall, utilizing a variable annuity within an irrevocable trust may help a client pursue their goals more efficiently.

Variable annuities are long-term, tax-deferred investments designed for retirement, involve investment risks, and may lose value. Earnings are taxable as ordinary income when distributed. The IRS issued a private letter ruling ("PLR") holding that a non-grantor trust cannot utilize the IRC 72(q) exceptions for (1) reaching age 59½, (2) disability, or (3) substantially equal periodic payments (SEPP). The ruling recognized a non-grantor trusts may utilize the IRC 72(q) exception for death. (See PLR 202031008).

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^{*} Tax deferral offers no additional value if an annuity is used to fund a qualified plan, such as a 401(k) or IRA. It also may not be available if the annuity is owned by a legal entity such as a corporation or certain types of trusts.

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[†] With variable annuities, a contract charge and subaccount charges apply.

¹ IRS, Revenue Procedure 2020-45.

² IRS, IRC § 663(b)(1).