

# The strength and know-how to help clarify your retirement plan.

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Planning for retirement can make some feel uncertain of the future. That's why Jackson® is committed to helping clarify retirement's complexity. Our 60 years of service, best-selling annuity products,\* and financial strength ratings may help you gain confidence in your retirement plan.

Take a closer look at our strength and knowledge. We may help inform more confident choices today—and better outcomes tomorrow.

## Financial Strength Ratings –

- **A (Excellent)** – A.M. Best financial strength rating, the third highest of 13 rating categories
- **A (Strong)** – Fitch Insurer financial strength rating, the sixth highest of 19 rating categories
- **A (Strong)** – Standard & Poor's Insurer financial strength rating, the sixth highest of 20 rating categories
- **A2 (Good)** – Moody's Investors Service, Inc. Insurance financial strength rating, the sixth highest of 21 rating categories

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Ratings current as of 03/03/2021.

Financial strength ratings do not apply to the principal amount or investment performance of the separate account or underlying investments of variable annuities.

While ratings can be objective indicators of an insurance company's financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company and do not apply to any underlying variable investment options. The broker/dealer from which an annuity is purchased, the insurance agency from which an annuity is purchased, and any affiliates of these entities make no representations regarding the quality of the analysis conducted by the rating agencies.

The rating agencies are not affiliated with the broker/dealer from which an annuity is purchased, the insurance agency from which an annuity is purchased and any affiliates of these entities, nor were they involved in any rating agency's analysis of the insurance companies.

\* Jackson ranks #1 for total annuity sales out of 58 companies that reported sales to the LIMRA Secure Retirement Institute® in 2020.

Annuities are issued by Jackson National Life Insurance Company (Home Office: Lansing, Michigan) and in New York by Jackson National Life Insurance Company of New York (Home Office: Purchase, New York). Variable annuities are distributed by Jackson National Life Distributors LLC, member FINRA. May not be available in all states and state variations may apply. These products have limitations and restrictions. Contact Jackson for more information.

Jackson® is the marketing name for Jackson Financial Inc., Jackson National Life Insurance Company®, and Jackson National Life Insurance Company of New York®.

# Our strength in numbers.

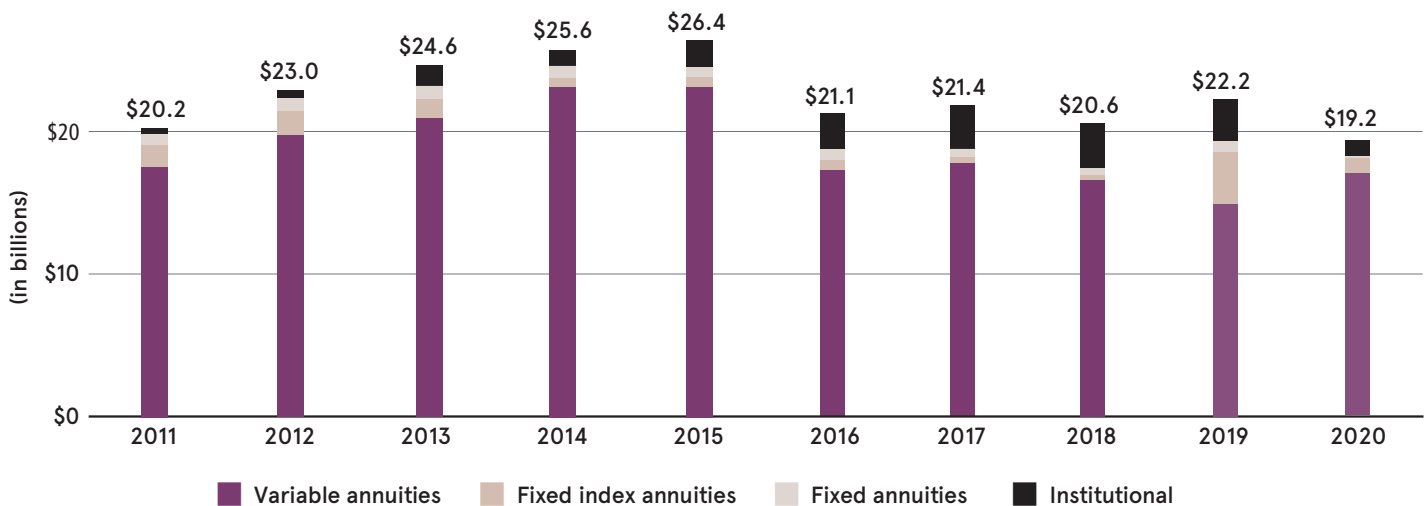
In 2020, Jackson Financial Inc. had sales and deposits of \$19.2 billion<sup>1</sup> and separate account assets under management of \$219 billion as of December 31, 2020.<sup>1,2</sup>

These numbers express our continuing commitment to serving your needs through the complex landscape of retirement.

Jackson is the top seller of variable annuities in the U.S.<sup>3</sup>

- Jackson sold \$16.6 billion in variable annuities in 2020.
- Sales of fixed index annuities totaled \$1.0 billion in 2020.
- Jackson sold \$0.3 billion in fixed annuities in 2020.

Jackson Sales and Deposits By Product Line<sup>1</sup>



EXPLORE HOW WE CAN HELP CLARIFY YOUR RETIREMENT PLANNING AT [JACKSON.COM](https://www.jackson.com).

Fixed annuities with index-linked interest are also known as fixed index annuities.

<sup>1</sup> Financial results from Jackson National Life Insurance Company and its subsidiaries, have been included in Jackson's financial results. Jackson results exclude its separately managed account business as new deposits have been discontinued effective July 31, 2015. Fixed index annuities, life insurance, and institutional products are not sold in New York. Jackson discontinued sales of life insurance in all other states in August 2012.

<sup>2</sup> U.S. Generally Accepted Accounting Principles (GAAP or U.S. GAAP) data as of December 31, 2020. With total assets of \$353 billion, Jackson also has \$305 billion in policyholder reserves (as of December 31, 2020). GAAP is an accounting standard adopted by the U.S. Securities and Exchange Commission (SEC). Specifications of GAAP include definitions of concepts, principles, and industry-specific accounting rules. The purpose of GAAP is to ensure that financial reporting is consistent and transparent from one organization to another.

<sup>3</sup> LIMRA, Secure Retirement Institute, U.S. Individual Annuity Participants Report 4Q YTD 2020. Jackson ranks #1 for variable annuity sales out of 41 companies that reported sales to LIMRA, Secure Retirement Institute in 4Q YTD 2020.